

# ConsumerLink Pro

Create a New Revenue Stream with our Full Service Ecommerce Sales Platform

ConsumerLink Pro is a comprehensive dealer-branded website that allows your dealership to market and sell parts to online shoppers. ConsumerLink Pro improves parts marketing, enhances customer experience, and increases parts sales with the help of our in-house commissioned marketing team. ConsumerLink Pro will drive traffic to your dealer storefront and target shoppers that may not have ever purchased from you before.



## Marketing Services

- We offer an in-house team of marketing experts to handle all online promotion, SEO, and SEM management
- Management of part numbers and keywords to drive traffic and increase market share
- After an initial setup and consultation, we get to work by promoting and driving traffic to your site



## Strategic Support

- We monitor your performance throughout the year, offering pricing refinement and strategic recommendation during your monthly review with our team
- Research to help understand the competitive landscape and best practices that help you compete with the aftermarket
- Pricing and shipping rate consultation, to assist in maximizing profit



## Reporting & Analytics

- Gross profit and ROI reporting at your fingertips
- Sales dollars and number of orders received
- Site visits and traffic origins report
- Customer behavior monitoring inside your site



## Flexible Shipping & Payment Options

- Ship availability with UPS, USPS, and FedEx
- Integration with Ship Station - to streamline the shipping process
- Payment providers such as PayPal, Authorize.net, and Cenpos

## ConsumerLink Pricing

The fee is the greater of \$299 or 10% of gross parts sales per month.



Call us today  
888.776.5792, ext. 3

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