

## Increase your collision business by capturing missed opportunities from current customers and gain business from new customers

Increase sales, customer service and long-term relationships with CollisionLink. Used by thousands of collision shops and wholesale parts dealers nationwide, it gives you the ability to effectively convert non-OE parts to OEM parts sales through competitive pricing with automaker parts discount programs and actionable business insights.



### Visibility to Entire Estimate

- Identify the marked out parts on shop estimates
- Convert more non-OE parts to OE



### Increase Parts Sales

- The average conversion opportunity on orders is \$379\*
- Capture those non-OE part orders



### VIN Verification\*

- Increase accuracy
- Reduce errors and returns



### Integrated Partners

- 14 OEM part programs
- Seamless workflow with PartsTrader



### Fax Orders\*

- Claim Creation Manager: Eligible dealers manually submit claims for OEM reimbursements for conversions on orders



### Business Insights

- 6 pre-configured reports available to offer real-time actionable data to support business decisions

\* 2016 CollisionLink

\* Eligible OEMs Only