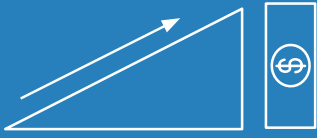


**6500+**

**DEALERS  
ENROLLED IN  
COLLISIONLINK**



**\$379**

**AVG \$ IN NON-OE  
OPPORTUNITIES PER  
COLLISIONLINK ORDER**



**65%**

**AVG % OF PARTS  
CONVERTED TO OE  
THROUGH COLLISIONLINK**



**9,423**

**AVG # OF SHOPS  
USING COLLISIONLINK  
MONTHLY**



**3.5 M**

**# OF TRANSACTIONS  
IN COLLISIONLINK  
ANNUALLY**



**\$760M**

**\$ VALUE OF PARTS  
CONVERTED FROM NON-OE TO  
OE IN COLLISIONLINK**

**WHAT ARE YOU  
MISSING**

- Visibility to entire estimate every time
- Shops #1 parts procurement system\*
- Shops prefer OE collision parts
- Improved ordering workflow

\*FENDERBENDER DEC. 2015 ISSUE