

booklink

Increase your dealers' bookings with our quick and easy booking solution, available to clients 24/7.

BookLink minimises the effort needed to book a vehicle in for a service. **Easy and convenient to use**, BookLink identifies a customer's vehicle from just the registration number and recommends relevant work to that vehicle, with costs attributed to each job.

Connect outside of business hours:

Available 24 hours a day, 7 days a week, from any device.

e-Commerce platform:

Suggests other timely purchases, like tyres, brakes, accessories, or a vehicle upgrade. Proposes targeted campaigns and offers.

Buy now, pay later:

Allows your clients to pay now or take advantage of an interest-free "buy now, pay later" option. Instant finance decision while booking.

DMS Integration, including workshop diary:

BookLink can be integrated with your existing DMS, and with your diary. No need to double-check each booking and to resend a confirmation to each client.



Customers are offered a full suite of service pricing and can book online 24 hours a day, 7 days a week at a time that suits them. It's so easy and simple to update for both customers and staff.

Brian Bailey MIMI

Aftersales Development Manager
Lookers GM Division



50% of BookLink bookings originate from new customers.



BookLink delivers a conversion rate of **over 20%**.



A BookLink booking takes **less than 2 minutes** to complete.

Please contact OEC for more information:

Visit: OEConnection.com
Call: +44 (0)1245 236600
Email: eusales@oeconnection.com

Terms and conditions: Calls are charged at your standard network rate.

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 **OEC** | Now for the easy part™

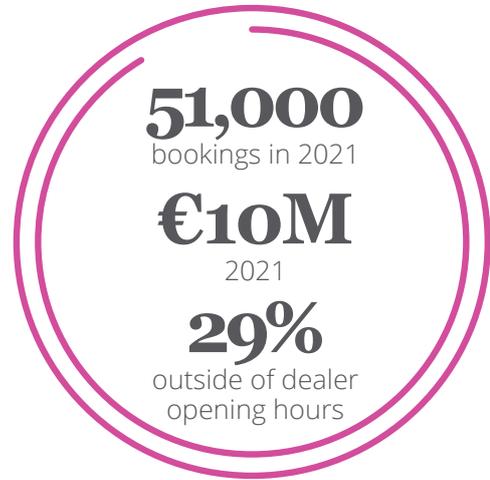
Simple service pricing makes promoting dealer offers directly to customers super simple.

Speed, accuracy and efficiency, improving the customer experience.

Customers can log on anytime with just a registration number and are greeted by a simple interface, branded to look just like your own website. **Prices and availability are easy to understand.** BookLink enables a transparent communication channel directly to customers, explaining work that needs to be done, cost implications and additional extras or special offers relevant to that customer.

Positioning a dealer service as the right choice.

BookLink offers an easy-to-navigate solution reassuring customers that using a dealer to service their vehicle is the right decision.



Easy setup.

We will manage every aspect of the BookLink account setup. We will simply liaise with you to establish jobs, pricing and diary availability.

Product Benefits



**INCREASE
CUSTOMER
TOUCHPOINTS**



**SELL MORE
PARTS**



**CUSTOMER
SATISFACTION**

THE ULTIMATE AFTERSALES SOLUTION

Check our other services

quotelink

Turning a quote around in 10 seconds flat is the easy part now.

checklink

Customer loyalty is easy when you run a workshop capable of checking a vehicle in under 10 minutes.

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