



# checklink

# Customer loyalty is easy when you run a workshop capable of checking a vehicle in under 10 minutes with CheckLink.

Nearly **4,000 dealers across 30 markets** rely on CheckLink to help them achieve the high level of workshop quality that retains and builds business.

# Connect workshop activity with the customer experience to achieve quantifiable results.

CheckLink is quick and easy to use. Not only does it increase workshop control quality, but it empowers employees to understand the importance of quality and attention to detail. This promotes best practice, rectifies repetitive issues, and improves service bay utilisation and throughput.

All of the above manages clients' expectations, reduces comebacks and improves the overall experience. This means that you retain clients and increase loyalty, which leads to higher profitability.

#### **Key features:**

- Manages quality control
- Improves customer satisfaction
- Reduces return visits, saving time and resources
- Tracks throughput and workshop staff performance
- Identifies repetitive vehicles issues, by brand and model
- · Helps avoid mechanical liability and audit failure
- Encourages self-improvement
- Identifies training needs
- · Assists part sales
- Delivers real-time reports
- Integrates with other applications

# 2 MILLION

vehicles already checked in over 30 countries globally.

**500K** 

'repeat repairs' avoided.

#### Please contact OEC for more information:

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#### CheckLink makes workshop quality controllable.

CheckLink can identify issues in relation with the process, training, vehicle, and technician competency. It allows you to correct issues before the vehicle leaves the workshop, avoiding repeat work and customer dissatisfaction. Employees are empowered to understand how their attention to detail is crucial to the success of the company and the development of their role.

#### It only takes 10 minutes to CheckLink a vehicle.

The data then becomes the building blocks of efficient quality control. **No extra software is needed**, because CheckLink is entirely web-based. Reports are delivered in 'real-time' so fresh data is available in analysis.





### THE ULTIMATE AFTERSALES SOLUTION Check our other services

#### booklink

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#### quotelink

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