



Shifting your business into the next gear.



OEC ServiceLink solutions work to resolve the following OEM challenges:



Brand Loyalty
Customer Satisfaction



Increased profit through OE part sales



Single source of truth OEM data

booklink

Increase your dealers' bookings with our quick and easy booking solution, available to clients 24/7.

BookLink minimises the effort needed to book a vehicle in for a service. **Easy and convenient to use**, BookLink identifies a customer's vehicle from just the registration number and recommends relevant work to that vehicle, with costs attributed to each job.

Key features:

• Connect outside of business hours:

Available 24 hours a day, 7 days a week, from any device.

• e-Commerce platform:

Suggests other timely purchases, like tyres, brakes, accessories, or a vehicle upgrade. Proposes targeted campaigns and offers.

• Buy now, pay later:

Allows your clients to pay now or take advantage of an interest-free "buy now, pay later" option. Instant finance decision while booking.

• DMS Integration, including workshop diary:

BookLink can be integrated with your existing DMS, and with your diary. No need to double-check each booking and to resend a confirmation to each client.





quotelink

With QuoteLink, turning a quote around in 10 seconds flat is the easy part now.

QuoteLink **combines pricing data with labour pricing** and any additional costs at the click of a button. It uses OEM data curated by OEC's in-house authoring teams to deliver highly accurate results and to improve user experience, meaning menus are always delivered correctly.

Key features:

- Combines pricing data with labour pricing and any additional costs
- Provides a quote in under 10 seconds
- · Simple, modern and easy to use UI
- · Web or DMS-based
- Uses OEM data curated by OEC to deliver accurate results
- · Local languages and taxes in-built
- OEMs can set global, national and local campaigns, content, pricing and participation from one place

Used by over 10,000 dealerships worldwide

Live in over 60 markets

Deployed in every continent except
Antarctica

Delivers a quote in under 10 seconds

3x every second someone is using QuoteLink

checklink

Customer loyalty is easy when you run a workshop capable of checking a vehicle in under 10 minutes with CheckLink.

Nearly **4,000 dealers across 30 markets** rely on CheckLink to help them achieve the high level of workshop quality that retains and builds business.

CheckLink is quick and easy to use. Not only does it increase workshop control quality, but it empowers employees to understand the importance of quality and attention to detail. This promotes best practice, rectifies repetitive issues, and improves service bay utilisation and throughput.

All of the above manages clients' expectations, reduces comebacks and improves the overall experience. This means that you retain clients and increase loyalty, which leads to higher profitability.

Key features:

- Manages quality control
- · Improves customer satisfaction
- Reduces return visits, saving time and resources
- Tracks throughput and workshop staff performance
- Identifies repetitive vehicles issues, by brand and model
- · Helps avoid mechanical liability and audit failure
- Encourages self-improvement
- · Identifies training needs
- Assists part sales
- · Delivers real time reports
- Integrates with other applications

96%
of users experience
30%
improvement in the first year.

2 MILLION

over 30 countries globally

500K

'repeat repairs' avoided

Please contact OEC for more information:

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