

Shifting your business into the next gear. **OEC service solutions.**



OEC ServiceLink solutions work to resolve the following OEM challenges:



Brand/customer loyalty.



Increased profit through OE part sales.



Single source of truth OEM data.

booklink formerly Online Booking

Increase your dealers' bookings with our quick and easy booking solution – available to clients 24/7.
Efficient. Simple. Convenient.

We all know how busy life can be. BookLink minimises the effort needed to book a vehicle in for a service.

Easy and convenient to use, our system can be accessed 24 hours a day, 7 days a week, can be integrated with existing DMS's and delivers a 20% conversion rate.

Key Functionality/Features:

- Mobile/tablet optimised
- Can be integrated with existing systems e.g., DMS, Lead Generation
- Subtly suggests other purchases e.g., tyres, brakes, vehicle upgrades etc.
- Quick to use – services can be booked in just a few clicks
- 24/7 access
- Branded to look like client's website
- Simple click-to-book system
- Identifies the client's vehicle from just the registration number and recommends relevant work or promotions to that vehicle with costs attributed to each job
- Explains all work to the customer, cost implications and any additional extras or relevant offers

quotelink

formerly Menu Pricing

QuoteLink delivers a service, maintenance or repair quote in under 10 seconds.

Fast. Accurate. Transparent.

Used by almost **10,000 dealers worldwide**, QuoteLink delivers a safe and secure solution to improve the customer journey and support dealership profitability.

Key Functionality/Features:

- Combines pricing data with labour pricing and any additional costs at the click of a button
- Provides a quote in under 10 seconds
- Simple, modern and easy to use UI
- Uses OEM data curated by OEC to deliver accurate results
- Web-based or DMS based
- OEM's can set global, national and local campaigns, content, pricing and participation from one place
- Local languages and taxes in-built

checklink

formerly QCheck

Reduce comebacks and improve customer satisfaction with CheckLink.

Accessible. Efficient. Simple.

Nearly **4,000 dealers across 30 markets** now rely on CheckLink to help them achieve the high level of workshop quality that retains and builds business.

Key Functionality/Features:

- Manages quality control
- Tracks throughput
- Tracks workshop staff performance
- Connects workshop activity with the customer experience
- Identifies repetitive issues
- Encourages staff to engage with an ongoing programme of self-improvement
- Web based software that delivers real time reports
- 500,000+ repeat repairs avoided
- 96% of users experience 30% improvement in the first year

Please contact OEC for more information:

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Terms and conditions: Calls are charged at your standard network rate.

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