

Simplify the complexities of the tyre and wheel ordering process.

Comprehensive. Centralised. Efficient.

A multi-brand platform with **transparent pricing** that **efficiently connects** tyre stakeholders, suppliers, and wholesalers with dealers.

OEM and NCSs Benefits

- Central control, management and “steering” of tyre programs in markets and regions
- Improved dealer offers and enhanced the aftersales business
- Promotion platform for special offers in the market
- Enables multi-brand tyre ordering
- Delivers accurate, consistent and competitive pricing
- Improved customer journey – right tyre at the right price
- Enhanced reporting suite for tyre ordering & metrics
- Greater transparency into tyre business with competitive reporting
- Improved tyre and wheel portfolio management



Please contact OEC for more information:

Visit: OEConnection.com

Call: +44 (0)844 247 3577

Email: eusales@oeconnection.com

Terms and conditions: Calls are charged at your standard network rate.

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 **OEC** | Now for the easy part™

Dealer Benefits

- One-stop-shop tyres & wheels ordering platform
- Multi-brand tyre platform
- Real-time tyre availability response from suppliers and OEM warehouses
- Pre-negotiated market deals between OEM and tyre supplier
- Improved tyre purchase and sell-out process (B2B & B2C)

Tyre Supplier Benefits

- Official OEM tyre supplier partner in the market
- Central negotiation directly with the OEM for better sales planning
- Full access to the OEM dealer network for selling tyres in the market
- Streamlined and integrated eCommerce processes via OEC tyre ordering and tyre suppliers ordering systems



Eight
OEM customers



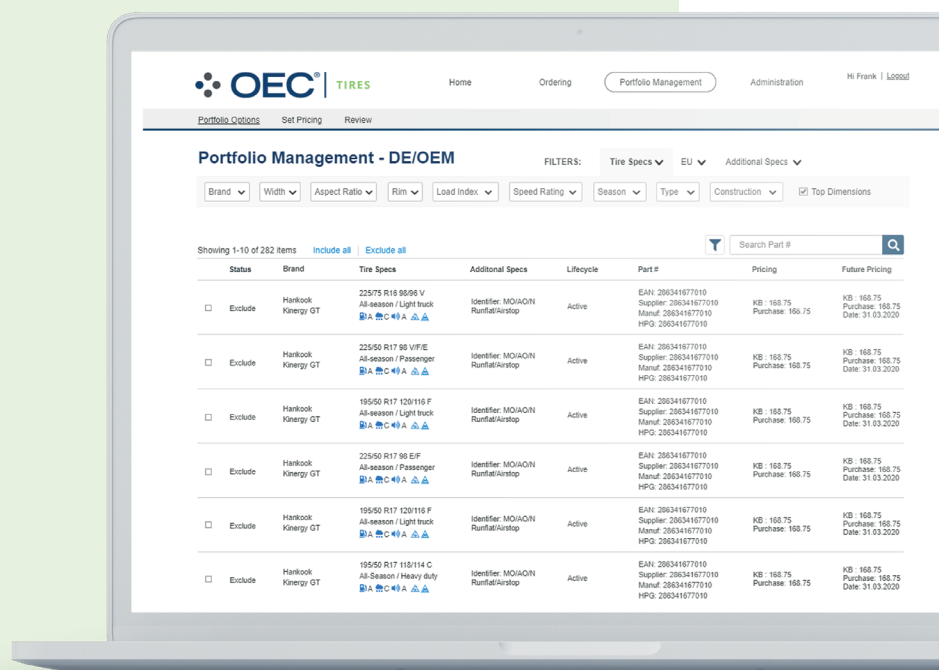
20+
markets



1.5 million+
tyres ordered
per year



**European market
leader** in OEM tyre
program solutions



Product Benefits



EFFICIENCY



**PARTS DATA
ACCURACY**



INTEGRATION



**SELL MORE
TYRES**

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