

PROFESSIONAL

This is the part where you get organized data to help grow your business



90%

of PSXLink users identify new growth opportunities

75%

find insights they can't get out of their DMS

18%

increase in transactions to new PSXLink users

80%

of users consider PSXLink critical to their business

Leverage PSXLink to unlock your DMS part sales data to easily identify changing customer purchase habits, track sales performance within targeted business segments, and quickly pinpoint growth opportunities. This makes it easy to manage your team's sales outreach and view follow-up progress through the integrated CRM tool.



• **Identify at-risk customers**

Track key data points and set up automated reports based on your criteria

• **Identify sales opportunities**

Make proactive and informed decisions with dynamic filtering and reports

• **Robust parts department overview**

Visual, interactive dashboards to easily track your Parts Department performance and access multiple OEM roll-up reports

• **Develop growth strategies**

All tools necessary to navigate wholesale growth and turn your analytics into action

• **CRM designed for wholesale parts**

Track and monitor all sales activities and schedule follow-up communications

• **Monitor sales staff activity**

Receive on demand or automated reports on sales activity and follow-up progress

• **Mobile compatibility**

Track and manage the entire sales cycle from the office or the road

PSXLink turns opportunities into parts sales.



Call 888.776.5792 for more information
Our website
oeconnection.com/products/psxlink