

STANDARD

This is the part where you get organized data to help grow your business



90%

of PSXLink users identify new growth opportunities

75%

find insights they can't get out of their DMS

18%

increase in transactions to new PSXLink users

80%

of users consider PSXLink critical to their business

Unlock your DMS parts sales data to easily identify changing customer purchase habits, track sales performance within targeted business segments, and quickly pinpoint growth opportunities.



- Robust parts department overview**
 Visual, interactive dashboards to easily track your parts department performance
- Identify at-risk customers**
 Track key data points and set up automated reports based on your criteria
- Identify sales opportunities**
 Make proactive and informed decisions with dynamic filtering and reports

- Develop growth strategies**
 All tools necessary to navigate wholesale growth and turn your analytics into action
- Monitor sales staff activity**
 Receive on demand or automated reports on sales activity and follow-up progress

PSXLink Standard features

- Visual dashboard of total parts department performance
- Even more customizable, detailed, and segmented analytics to boost your performance
- DMS analytics & alerts

PSXLink turns opportunities into parts sales.



Call 888.776.5792 for more information
 Our website
oeconnection.com/products/psxlink