

## performancecoaching

# This is the Part Where You Go From Order Taker to Order Maker

### Sell More OEM Parts



#### Mechanical Parts Sales

- Sell Mechanical parts 24/7
- Expand your market reach with more independent repair facilities



#### Inventory Management

- Reduce backordered parts
- Locate, buy, sell and manage your OE parts inventory



#### Optimize Your Business

- Turn everyday data into increased parts sales
- Uncover opportunities and weaknesses
- Work smarter by integrating your DMS with OEC



#### Online Parts Sales

- Custom website that enables your dealership to sell parts online
- Make it is easy for DIY customers to find OE parts



#### Collision Parts Sales

- Gain visibility to the entire estimate
- Regain lost opportunities with the conversion of non-OE to OE

### Return on Investment



**85%**

Average increase  
in CollisionLink  
conversions at  
dealer net\*



**93%**

Average increase in  
transacting shops in  
CollisionLink over a  
90 day span\*



**73%**

Average increase  
in overall invoice  
dollars at dealer net  
through RepairLink\*



**82%**

Average increase  
in order count over  
90 days through  
RepairLink\*

## Why OEC Performance Coaching?

- 10+ years of OEC solutions experience
- 1000s of shop engagements/visits/calls
- 1,000,000s of dollars of incremental parts sales to dealers
- 6 million parts transactions facilitated each month
- 90% of dealers felt their coach met or exceeded expectations



**10+ Years**

of sustained success in the  
Wholesale Parts world



**1000+**

dealerships coached in  
all 50 states and Canada



**>25%**

YoY growth in  
incremental part sales

## Proven Success

at the world's largest automakers



Start using **Performance Coaching** today by visiting  
**[OEConnection.com/coaching](https://OEConnection.com/coaching)**