

repairlinkSM

This is the Part Where You Can Finally Get Off the Phone

RepairLinkSM is an easy-to-use solution designed for dealerships to drive more OEM parts sales, save time with increased efficiency, and enhance relationships with customers. RepairLink gives Independent Repair Facilities (IRFs) dealer pricing, availability, and parts illustrations where they are already shopping: ONLINE. In fact, online orders have increased 35% over the past year.

Here's your opportunity to maximize your OEM parts business with the most cost-effective solution in the market today.



Optimal Customer Accessibility

- 20+ OEMs have parts availability on RepairLink, covering 97% of vehicles on the road
- IRFs have access to pricing and availability 24/7, even when your parts department is closed
- You and your customers will receive real-time order updates and messaging



Unsurpassed Competitive Advantage

- Best in class parts illustrations available at your customers' fingertips
- Gross Profit Protection ensures parts are sold with a minimum profit above cost
- Put your best price forward with market-specific promotions using our unique parts marketing



Applicable Reporting & Analytics

- Visibility to customer activity and buying behavior
- Analyze pricing, forecasting, and stocking levels to optimize your mechanical parts business
- Compare sales, inventory, and order performance to market and national levels



Improved Productivity & Efficiency

- Reduce call volume to focus on revenue-generating calls
- Reduce wait times and the need to fax illustrations
- Increase correct part accuracy and reduce parts returns



delivernowSM

Enhanced Service Capability

- RepairLink now has integrated on-demand delivery to enhance dealer service levels

Enroll in **RepairLink** today: **888.776.5792** or **www.OEConnection.com/RL**