

Increase your dealership's business with new online customers with the introduction of OEC BookLink



Give your customers 24/7 access to book your services in 2 mins only. The system explains all work to the customer, cost implications, and any extras.

The solution is completely optimised for mobile use and can be branded as the manufacturer's website. With the ability to offer bespoke customer offers via our voucher modules and improve the customer experience for vehicle recalls, BookLink can support more than just a simple online booking.

BookLink can be integrated with existing systems such as lead generation systems and DMSs, and with your workshop diary.





61K bookings were made in 2023	20%+ conversion rate	26% of bookings outside of the dealer opening hours
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Ready to make booking service appointments the easy part? Discover BookLink and its combined Quotelink and CheckLink solutions.



Never miss a call again! Complete the form to book a demo oeconnection.com/en_GB/products/booklink/

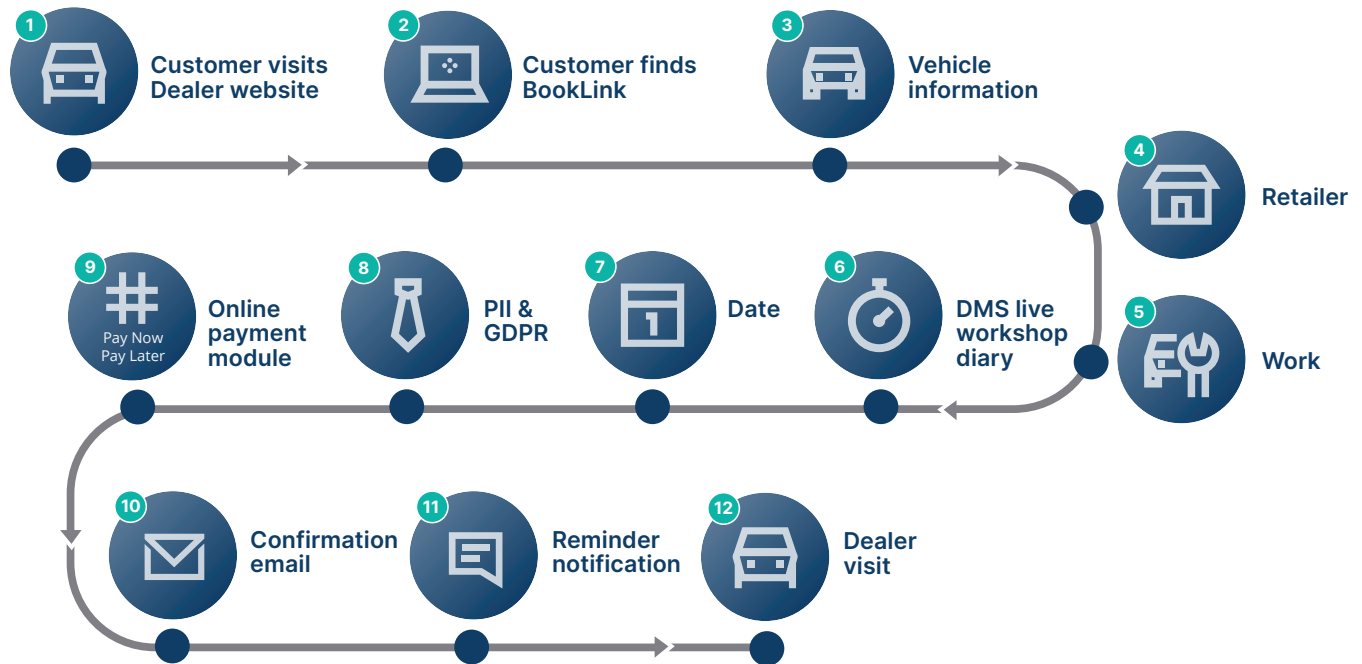
Key features

-  **Connection:** customers can log into a service department 24 hours a day, 7 days a week from any online device
-  **Communication:** identifies a vehicle from the VIN and recommends relevant work to that vehicle with respective costs
-  **Collaboration:** requires minimal customer information and allows a booking to be completed in only a few clicks
-  **Conversion:** suggests other timely purchases, like tyres, brakes, or a vehicle upgrade

Streamline your workflow



BookLink Process



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Watch this video for an overview on BookLink oeconn.info_booklink

“Customers are offered a full suite of service pricing and can book online 24 hours a day, 7 days a week at a time that suits them. It is so easy.”

Brian Bailey MIMI
Aftersales Development Manager
Lookers GM Division