

This is the Part Where You Go From Order Taker to Order Maker



OEC Performance Coaches will bring years of wholesale expertise into your parts department to help your parts team leverage tools & solutions in order to drive sales growth.



Why OEC Performance Coaching?

- 10+ years of OEC solutions experience
- >25% YOY growth in incremental part sales
- 1K+ shop engagements/visits/calls
- \$1M+ incremental parts sales to dealers
- 6M parts transactions facilitated each month
- 90% of dealers felt their coach met or exceeded expectations



What We Do

- Data analysis – identify opportunities and develop a roadmap
- Educate staff on tools to build expertise
- Develop marketing strategy to increase awareness
- Key account visits and/or remote sessions
- Review goals and plan for future



Return on Investment

85%

Average increase in CollisionLink conversions at dealer net*

93%

Average increase in transacting shops in CollisionLink over a 90 day span*

73%

Average increase in overall invoice dollars at dealer net through RepairLink*

82%

Average increase in order count over 90 days through RepairLink*

*Uncoached Dealers vs Coached Dealers w/ 10+ Visits. Major Market Comparison.

Proven success at the world's largest automakers



Start using OEC Performance Coaching today.
Reach out to OEC at [888.776.5792](tel:888.776.5792), option 2 or scan the QR code!

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Our performance coaches can put your team in position to grow the business through stronger:

Mechanical Parts Sales

- Sell Mechanical parts 24/7
- Expand your market reach with more independent repair facilities

Inventory Management

- Reduce backordered parts
- Locate, buy, sell and manage your OE parts inventory

Business Optimization

- Turn everyday data into increased parts sales
- Uncover opportunities and weaknesses
- Work smarter by integrating your DMS with OEC

Online Parts Sales

- Custom website that enables your dealership to sell parts online
- Make it is easy for DIY customers to find OE parts

Collision Parts Sales

- Gain visibility to the entire estimate
- Regain lost opportunities with the conversion of non-OE to OE



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